Jeremiah Simon Sarmiento

WordPress Developer | Web Designer | Website QA

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Summary

WordPress Developer with 7+ years of experience working with digital marketing agencies to build, maintain, and optimize responsive, SEO-optimized websites. Experienced in WordPress development, website maintenance, web content management, blog publishing, Website QA, WooCommerce, form integrations, DNS configuration, staging and live deployments, and both on-page and technical SEO. Proficient in Elementor and Beaver Builder, with the ability to quickly adapt to different CMS platforms, page builders, workflows, tools, and plugins.

Skills

WordPress Development: Elementor, Beaver Builder, Gutenberg (Block Editor), WooCommerce, Advanced Custom Fields (ACF), Website Maintenance, Website Migration
Web Development: HTML, CSS, PHP, Responsive Web Design, Bug Troubleshooting, Form Integrations (Gravity Forms, WPForms, Contact Form 7), DNS Configuration, Staging-to-Live Deployments
SEO & Performance: On-Page SEO, Technical SEO, Core Web Vitals, Page Speed Optimization, Image Optimization, Yoast SEO, Rank Math, Google Search Console, Google Analytics (GA4)
Content & QA: Content Management Systems (CMS), Website QA (Quality Assurance), Blog Publishing, Product Listing Management
Design & Project Tools: Adobe Photoshop, Canva, Figma, UI/UX Design, Jira

Work Experience

Senior Web Developer *Mar 2024 – Sep 2026*
Digityza | Full-Time Freelance | Remote

- Designed, developed, and launched 2–4 WordPress websites per month from scratch using Elementor, based on Figma designs, reference websites, or client requirements
- Created website graphics, banners, blog featured images, and digital assets using Canva to support website content, branding, and marketing campaigns
- Maintained 20+ WordPress client websites, handling plugin and theme updates, security checks, and performance monitoring to keep sites fast, stable, and consistent
- Resolved 25+ website revision tickets per month based on client requests and workload, covering content and layout changes, troubleshooting, form integrations, responsiveness, and functionality
- Created and published monthly blog posts and landing pages for WordPress websites based on client requirements, content strategies, and business goals
- Conducted Website QA to ensure responsiveness, functionality, link accuracy, and design consistency while implementing on-page and technical SEO best practices
- Managed staging environments, DNS configuration, and staging-to-live deployments, including post-launch functionality checks
- Coordinated ticket assignments and assisted with task-related issues to maintain workflow and meet project deadlines

WordPress Web Designer *Feb 2024 – Mar 2026*

TwinScroll | Part-Time Freelance | Remote

- Built approximately 2–3 responsive WordPress websites per month for automotive detailing businesses using Elementor, depending on project workload and client requirements
- Designed reusable website layout templates to streamline development and improve consistency across future client projects
- Produced SEO-friendly website content using ChatGPT and Claude to support client branding, content quality, and user engagement

Senior Associate Web Developer *Oct 2021 – Mar 2024*

Affinity Express Inc. | Full-Time | Hybrid

- Served as point of contact (POC), supporting the team lead with task coordination, workload assignments, priority management, and deadline tracking
- Cross-trained as a Web Developer and QA Specialist for the GoDaddy account, combining website development with quality assurance responsibilities
- Conducted website QA to identify and resolve issues with links, layout, content, responsiveness, performance, and functionality
- Handled complex custom revision tickets requiring research, troubleshooting, and tailored solutions across different page builders, WordPress themes, and plugins

Associate Web Developer *Jan 2019 – Oct 2021*

Affinity Express Inc. | Full-Time | Hybrid

- Built responsive WordPress websites using Beaver Builder and Adobe Photoshop, including landing pages, business websites, and WooCommerce stores based on client specifications and project requirements
- Created website graphics, digital assets, and blog banners using Adobe Photoshop
- Maintained websites and completed revisions, including content updates, performance optimization, troubleshooting, and client-specific requests
- Implemented on-page SEO, including title tags, meta descriptions, header tags, image alt text, URL optimization, and internal linking to improve search visibility
- Performed technical SEO and website performance optimization, including page speed improvements, image optimization, responsive testing, and Core Web Vitals enhancements to improve user experience
- Managed projects in Jira, handling task tracking, ticket management, bug reporting, and issue resolution

Education

Far Eastern University – Diliman *2015 – 2018*

Bachelor of Science in Information Technology

Character References

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